

### FOR IMMEDIATE RELEASE

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### **WITHINC REDEFINES WEB DISCUSSION FORUM BY LAUNCHING PANFORA 1.3**

***Ideal for Internet Web sites, Corporate Intranet, Product Support, Community Services, On-Line Classes, with Benefits For Every User.***

**FOSTER CITY, CA (November 1, 2000)** -- wiTHinc Incorporated, an emerging leader in learning and knowledge management, announced today the release of panFora® 1.3, the first commercial release of wiTHinc's most powerful discussion forum software. Proclaimed by users as the best of breed, panFora has been extensively used by students, staff and faculty at Stanford University for the past two years.

panFora 1.3 utilizes a combination of innovations that maximize usability and navigation control. panFora 1.3 operates more like a desktop application rather than traditional web applications, and provides a streamlined interface to help every level of users master its power and flexibility more efficiently than ever before. The result is users navigate through discussion topics more quickly; user discussions are more engaged and vigorous.

panFora user comments from Stanford include: "I've looked at tons of message boards before, but panFora is just the best." "... this board is simply brilliant! Way-da-go." "With panFora 1.3, wiTHinc has brought discussion forums into the 21st century."

-- more --

**KEY PANFORA 1.3 FEATURES**

panFora 1.3 delivers dozens of powerful, innovative features. Its sophisticated multi-framed navigation and its exclusive “You are here” technology enables the user to always see where he/she is while providing quick access to any other message or topic. In contrast, current web discussion forums disorient users, leaving them lost after a few clicks into reading a message topic. Other defining features include full threading or flat organization of messages within each topic, auto-correcting and secure HTML in message postings, comprehensive context-sensitive help, and email notifications.

Hundreds of subtle enhancements add to panFora’s revolutionary interface, making it much easier for seasoned, expert or new users to explore the power of its comprehensive feature set more deeply.

PanFora uses a high performance embedded database. This makes installation and administration easy, without added cost. Designed for speed efficiency, panFora is capable of handling thousands of users and heavy traffic.

Headquartered in Foster City, California and ideally situated in Silicon Valley, wiTHinc Incorporated was founded in 1998 by a research & development team specializing in human interface, learning technologies and knowledge management during their tenure at Stanford University. As an acknowledged leader in these fields, wiTHinc Incorporated continues its successful relationship with Stanford University to energize business and learning environments with innovative collaborative technologies. wiTHinc’s Internet address is [www.withinc.com](http://www.withinc.com).

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## **PRODUCT FACT SHEET**

### **FEATURES IN PANFORA 1.3 INCLUDE:**

- Exclusive "You are here" technology
- True multi-framed navigation as well as traditional single frame navigation
- Operates like a desktop application
- Full threaded discussions or flat message board
- User customizable Novice and Expert modes
- Auto-correcting and secure HTML in message postings
- Comprehensive context-sensitive help
- Include photos to visually identify users
- Email notifications

### On-line Communities Building Tools

- Announcements by sub-groups
- Organize discussions within topic hierarchy
- Upload user's own photo or icon
- Engage additional users via email

### Easy Administration Tools

- Complete Web-based Administration (announcements, users, topics, messages)
- Disk space management for file attachments
- Extensive customization and configuration options
- Quickly and completely change look-and-feel without any scripting or HTML

### Forum Creation

- Installation in Minutes
- One easy install - create multiple forums
- Instant community web site
- Announcements included with each forum

### High Performance

- Ultra-Fast compiled code
- Designed to handle the most active sites

## **panFora 1.3 SUITE OF PRODUCTS/LICENSES**

To meet varying customer needs, panFora is available in three versions:

1. panFora Basic
2. panFora Plus
3. panFora Pro

All three versions are fully featured and vary only in combinations of the maximum number of forums and registered users per forum allowed.

Whether you run a small business, a family group web site, a large corporation or a large internet portal web site, panFora 1.3 has the perfect license for you. Contact [sales@withinc.com](mailto:sales@withinc.com) to purchase or upgrade licenses.

### **SPECIAL panFora 1.3 OFFER**

panFora 1.3 includes a 45-day, fully functional trial version of panFora, which can be downloaded at any time from [http://www.withinc.com/down\\_panfora.html](http://www.withinc.com/down_panfora.html)

For a limited time only customers can take advantage of a promotional offer to purchase panFora Pro for just \$2,995 (U.S.) per server. panFora Pro allows unlimited number of forums and registered users per server. Order now for a savings of \$3,000 (U.S.)!

**PRICING AND AVAILABILITY**

panFora 1.3 for x86 Linux, x86 FreeBSD and Sparc Solaris is currently available.

panFora 1.3 for Windows NT 4.0 and Windows 2000 is expected to ship in the fourth quarter of 2000.

1. panFora Basic retails at \$795 (U.S.) per server.
2. panFora Plus retails at \$2,495 (U.S.) per server.
3. panFora Pro retails at \$5,995 (U.S.) per server, with the introductory price of only \$2,995 (U.S.) per server, a savings of \$3,000 (U.S.).

panFora licenses may be purchased online at the wiTHinc website: <http://www.withinc.com/>. Registered users of earlier versions of panFora can upgrade to version 1.3 by contacting [sales@withinc.com](mailto:sales@withinc.com). Contact [sales@withinc.com](mailto:sales@withinc.com) to upgrading current panFora 1.3 licenses.

For more details on all of panFora 1.3 new features, please visit:

[http://www.withinc.com/pr\\_panfora\\_overview.html](http://www.withinc.com/pr_panfora_overview.html)  
[http://www.withinc.com/pr\\_panfora\\_features.html](http://www.withinc.com/pr_panfora_features.html)

For inquiries or information on *customized* features, contact [sales@withinc.com](mailto:sales@withinc.com).

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## BACKGROUNDER

Founded in 1998, wiTHinc Incorporated ([www.withinc.com](http://www.withinc.com)) focuses on delivering innovative technologies that empower people to communicate, share, and collaborate more efficiently within company intranets, across corporate extranets, and within affiliated communities on the internet.

wiTHinc solutions have helped users to shatter perceived geographic and time boundaries through new protocols for learning and knowledge management.

wiTHinc products are rooted in more than ten years of applied research by the wiTHinc team during their tenure at Stanford University. wiTHinc is poised to bring to market leading edge tools and methods that positively impact the bottom line efficiencies of organizations.

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